

**NORTH CAROLINA ASSOCIATION ON AGING**

**2025**

**NORTH CAROLINA  
STATE AGING  
CONFERENCE**

**FEBRUARY 25-26**

**THE CAROLINA INN, CHAPEL HILL**

**REGISTRATION PACKET**



# 2025 NCAOA State Aging Conference

*The North Carolina Association on Aging will hold its Annual State Aging Training Conference, on Tuesday, February 25 - Wednesday, February 26 at The Carolina Inn in Chapel Hill, NC.*

The NCAOA Annual Training Conference is an excellent opportunity to network with a concentrated yet diverse number of aging professionals and volunteers. **The NCAOA Training Conference is the only state-wide aging conference in North Carolina.** More than 200+ people are expected to attend, making our conference large enough for quality but small enough for good interaction among participants.

## CONFERENCE AT A GLANCE

### Tuesday, February 25

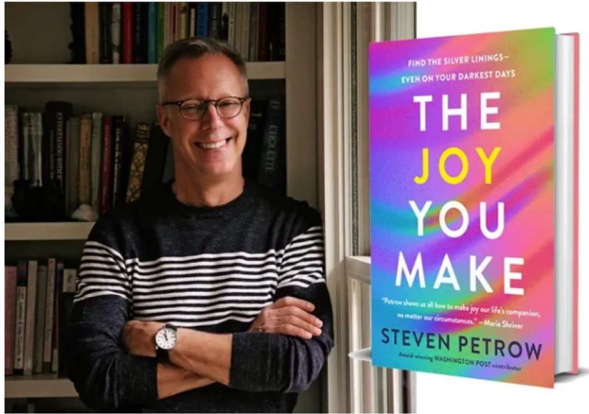
9:00 a.m. - 10:00 a.m.	Registration Desk and Exhibit Hall Open
10:00 a.m. - 11:30 a.m.	Conference Opening Session
11:30 a.m. - 12:30 p.m.	Lunch
11:30 a.m. - 12:30 p.m.	Association Meetings
12:30 p.m. - 1:45 p.m.	Concurrent Workshops A
1:45 p.m. - 2:15 p.m.	Break
2:15 p.m. - 3:30 p.m.	Concurrent Workshops B
3:30 p.m. - 3:45 p.m.	Break
3:45 p.m. - 5:00 p.m.	Concurrent Workshops C
5:00 p.m. - 6:30 p.m.	NCAOA Networking Reception and Silent Auction (Dinner on Your Own)

### Wednesday, February 26

7:30 a.m. - 9:30 a.m.	Breakfast and General Session
9:30 a.m. - 9:45 a.m.	Break
9:45 a.m. - 11:00 a.m.	Concurrent Workshops D
11:00 a.m. - 11:15 a.m.	Break
11:15 a.m. - 12:30 p.m.	Concurrent Workshops E
12:30 p.m. - 1:45 p.m.	Luncheon - Closing Speaker and Excellence in Aging Awards

## Conference General Sessions

# Tuesday, February 25th Opening Session



### COLUMNIST AND AUTHOR

AVAILABLE NOW - [The Joy You Make: Find the Silver Linings—Even on Your Darkest Days](#)

NEW - [Steven Petrow Named the 2024 North Carolina Piedmont Laureate](#)

ALSO - [Stupid Things I Won't Do When I Get Old](#)

TED TALK - [“3 Ways to Practice Civility.”](#)

**Steven Petrow** is an award-winning journalist and book author who is best known for his *Washington Post* and *New York Times* essays on aging, health, and civility. Steven's 2019 TED Talk, “3 Ways to Practice Civility” has been viewed nearly two million times and translated into 16 languages. Steven’s new book, *The Joy You Make*, will be published in September by The Open Field, Maria Shriver’s personally curated imprint at Penguin Random House. His last book, *Stupid Things I Won’t Do When I Get Old*, was published in 2021 and named one of the *New York Times*’ “favorite” books of the year (among other accolades). He’s also the author of *Steven Petrow’s Complete Gay & Lesbian Manners* and *The Lost Hamptons*. He’s a much sought-after public speaker, and you’re likely to hear him when you stream NPR or one of your favorite — or least favorite — TV networks. He’s a past president of NLGJA: The Association of LGBTQ Journalists and a current board member at the Virginia Center for the Creative Arts. Steven is also the 2024 North Carolina Piedmont Laureate and lives in Hillsborough, N.C.

Follow Steven on Twitter at [@StevenPetrow](#) and “Like” him on [Facebook](#).

For more about Steven, [click here](#)



# Wednesday, February 26th General Session

## Paul Greenwood



Paul Greenwood is a former Elder Abuse Career Prosecutor, Deputy District Attorney in San Diego, and is now owner of Greenwood Law Corporation.

Having practiced law for more than 40 years, he has in-depth experience in elder abuse felony criminal prosecution, public speaking, legal writing, jury trials, assisting with drafting legislation, and community advocacy. His diverse legal education includes Gray's Inn, one of the historic societies that educate and train barristers in England and Wales, University of Law Guildford, and University of Leeds – all in the UK.

As a member of the State Bar of California, California Lawyer magazine named Paul as one of their top 20 attorneys of the year in 1999. He is currently a criminal justice at large board member of the National Adult Protective Services Association and has testified before the US Senate Committee on Aging. He has presented many keynotes for national and international organizations in the USA, Canada, Singapore, and UK. And he has been designated as an expert witness regarding red flags of undue influence by which a perpetrator has exploited an older or dependent adult.

In March 2018, Paul retired from the San Diego DA's office to concentrate on sharing lessons learned from his elder abuse prosecutions with a wider audience. Later that year, he was presented with the Edwin Miller Jr. Lifetime Achievement Award by the San Diego Deputy District Attorneys Association. Paul now spends much of his post-retirement time speaking on behalf of the AARP, consulting on elder abuse cases, and providing training to law enforcement and Adult Protective Services agencies across the country and internationally. Paul is also a current member of Aging Today Editorial Advisory Committee and serves on the National Center on Elder Abuse Advisory Board.

# Conference Workshop Sessions

(Conference workshops will be held Tuesday, February 25 and Wednesday, February 26. The workshop session schedule will be announced in the coming weeks. You do not need to pre-register for workshops.)

## 25 Workshop Offerings Over Two Days! 2025 NCAOA Workshop Titles

Long-Term Care Updates and How to be an Advocate
Home Repair and Affordable Housing Preservation to Support Aging In Community in North Carolina.
Modernizing the Senior Nutrition Program in North Carolina
Empowering Family Caregivers: A Comprehensive Approach to Enhancing Patient Care and Outcomes
Happy to Chat Benches: Connecting Communities One Chat at a Time
IMPROVment: Inspiring Movement Brain Body Wellness for Older Adults
Complex Family Caregiving: Examining the US Care Economy through the Everyday Geographies of Caregiving Youth
How To Call 911 & Why It's Important
911 How can we help? Working with First Responders and Individuals with Dementia
AI-Powered Support: Transforming Caregiver Support for the Digital Age
The Power of Partnership in Expanding Service and Building Community
Learn How To Provide Advance Care Planning Education in Your Community
"Can you take me home?" Responding to Challenging Questions in Dementia Care
Caring for the Caregiver: Reducing Caregiver Stress
The Unique Duties of the Secretary of State's Office: Protections from Ponzi Schemers & Counterfeiters and Safeguarders of your Advance Health Care Directives
Shaping Tomorrow: How Nutrition Will Redefine Aging in North Carolina
IDEAL Communities: Affordable, Multigenerational Housing Options for Older Adults
Why We Sing: How Community Choirs Support Healthy and Creative Aging
The Summit of Senior Games
HEAL: Advancing Health Literacy for Stronger Communities
Home Accessibility and Fall Prevention: Low Cost, High Impact Solutions
Intergenerational groups support community health after Hurricane Helene
Growing the Seniors Farmers Market Nutrition Program (SFMNP): Innovations in Service Delivery
Harmonizing Care: Finding the Right Note for Older Adults Living with Dementia
Mind on Fire: Hustle Your Way to Mental Clarity

## Additional Conference Events

### Networking Reception in Exhibit Hall & Silent Auction *(Dinner on Your Own)*

(Music, Hors d'oeuvres, Beverages, Silent Auction and Attendee/Exhibitor Networking)

Tuesday, February 25 - 5:00 PM to 6:30 PM

### Call for Silent Auction Items

#### *From “Murphy to Manteo” and Everywhere in Between*

Please consider bringing an item to the conference to be auctioned – all proceeds go to NCAOA to further the advancement of our efforts to serve as an advocate and support organization for older adults, service providers and associated organizations throughout North Carolina.



The items that are most well received are items that represent a local “treasure” from your community (Sanford and Seagroves Pottery, High Country Baskets, or Davis Crab Pot Trees). Maybe event tickets or gift baskets full of merchandise that represents your community. It's totally up to you!

**The Silent Auction will be held during the Tuesday Evening Networking Reception.**

## 2025 *NCAOA* Excellence in the Field of Aging Awards Luncheon

Nominations are now being accepted. Visit [www.ncaoa.org](http://www.ncaoa.org) for more information.

**Super Star** - Honors an employee for the quality of direct service they provide to older adults in their community. Candidates must be front line services delivery workers.

**Guiding Star** - Honors a supervisor or manager for quality supervisory skills in the management of programs and staff they provide that benefit older adults. This award recognizes their ability to supervise and motivate staff as they provide quality work in their community.

**Rising Star** - Honors a rising star employee with three or fewer years of work experience in the aging network. This award recognizes their ability to take on leadership roles and an interest in the future of their organization and the field of aging.

**Rock Star** - Honors a Chief Executive/Administrative Officer for the quality of leadership and organizational management they provide to their organization and to the aging network. Candidates must have significant year (candidate is preferred have 5 plus years of work experience) as a Chief Executive or Administrative Officer with their organization.

**Reaching for the Stars** - Honors an agency or organization that has an innovative and creative program that is working to enrich the lives of older adults. We are looking for programs that are creative and effective in enhancing the lives of older adults.

# Conference Registration Options

**All Conference Attendees Must Register Online.** Once registration is complete, a confirmation will be sent via email. If you are paying by check, please include a copy of the online confirmation for all your registered attendees and mail to the address below.

<b>Register Online</b>	<b>Complete the Online Form and Mail Payment to:</b>
<a href="https://bit.ly/NCAOA2025">https://bit.ly/NCAOA2025</a>	NCAOA, PO Box 10341, Raleigh, NC 27605-0341

## **Conference Registration Options:**

Full Conference Registration	\$225.00 members	\$275.00 non-members
Conference Day Rate	\$175.00 members	\$205.00 non-members

## **Additional Registration Types:**

Presenter Registration	\$200.00 (Full Conference)	\$175.00 (Day Rate)
Senior (Not Employed with an Agency)	\$175.00 (Full Conference)	\$150.00 (Day Rate)
Student (Not Employed with an Agency)	\$125.00 (Full Conference)	\$100.00 (Day Rate)

**Extra Tuesday Evening Networking Reception Ticket (for guest):** \$65.00 (Please Note: The Networking Reception is Included in the Full Conference Registration).

## **Payment Options: Credit Card Online or Mail in Check**

\*If your online registration is submitted successfully, you will receive an email confirmation. Please include a copy of this online confirmation form with payment. Checks must be received by February 14<sup>th</sup>.

Cancellation Policy: Refund of half your registration fee will be made if written notice of cancellation is postmarked by February 7, 2025. Please send written notice to [nina@streamlinedbusiness.com](mailto:nina@streamlinedbusiness.com).

## **DEADLINE TO REGISTER IS FEBRUARY 10TH**

## **Hotel Reservation Information (We Recommend You Make Reservations As Soon As Possible):**

Special rates for the NCAOA Conference are available at the hotel below. Rooms go quickly so we recommend you make your reservations as soon as possible. The conference and hotel are in one location this year.

### **2025 NCAOA Conference Location:**

#### **The Carolina Inn**

211 Pittsboro St., Chapel Hill, NC 27516

Phone: 919-933-2001

Conference Hotel Booking Link: <https://www.hyatt.com/en-US/group-booking/RDUDC/G-NCAA>

Please contact [nina@streamlinedbusiness.com](mailto:nina@streamlinedbusiness.com) with any questions.