

NORTH CAROLINA ASSOCIATION ON AGING

2025

**NORTH CAROLINA
STATE AGING
CONFERENCE**

FEBRUARY 25-26

THE CAROLINA INN, CHAPEL HILL

**SPONSOR AND
EXHIBITORS BOOKLET**



2025 NCAOA CONFERENCE – CALL FOR SPONSORS/EXHIBITORS

The North Carolina Association on Aging will hold its **Annual State Aging Training Conference**, on **Tuesday, February 25 through Wednesday, February 26**, at **The Carolina Inn in Chapel Hill, North Carolina**.

Please note that our Conference Exhibit Hall is only held ONE Day, at the height of our conference, on Tuesday, February 25, 2025. Setup will begin at 8:00 am for vendors on Tuesday, February 25th. Please refer to the exhibit hall schedule at the bottom of this page for time specifics.

This conference is an excellent opportunity to reach a concentrated yet diverse number of aging professionals and volunteers. Executives, direct service personnel, nurses, social workers, mid-level administrators, state administrators, county and state employees, county volunteers, and older adult leaders concerned with and working in the field of aging will attend the conference. **The NCAOA Training Conference is the only state-wide aging conference in North Carolina offering the premier opportunity to connect with individuals and leaders across the senior network.**

NCAOA has a history of developing successful interactions among our participants and partners to establish long-term relationships and grow businesses. Over the years, NCAOA has received support from great companies who work with the Association and our members to support older adults in nutrition services, adult services, caregiver services, and senior centers. We invite you to join this group – many of who have supported our conference for years and will once again lend a hand in creating a program that addresses new ideas, strategies, and solutions to serve our seniors better.

The **ONE-DAY Conference Exhibit Hall** will be open on Tuesday, February 25th from 9:00 am to 6:30 pm, with an evening reception and silent auction with exhibitors and all attendees 5:00 pm - 6:30 pm. Our NCAOA exhibit hall offers sponsors the opportunity to network with attendees at the peak of the conference.

Exhibit Schedule for Tuesday, February 25th

- 8:00 a.m. – 8:45 a.m. Exhibitor Set up
- 9:00 a.m. – 6:30 p.m. Exhibit Hall Open
- 5:00 p.m. – 6:30 p.m. Evening Networking Event

All Conference Sponsorships come with (1) 6 ft. table and two chairs. Full conference registration is dependent on sponsor level.



Please Note: Full Conference registration includes access to all conference events, including general and workshop sessions, breakfast, breaks, receptions, and the NCAOA Awards Luncheon. Additional conference registrations can be purchased separately as well.



2025 NCAOA Tentative Conference Schedule

Tuesday, February 25th

9:00 a.m. – 10:00 a.m.	Registration Desk and Exhibit Hall Open
10:00 a.m. – 11:30 a.m.	Conference Opening Session
11:30 a.m. – 12:30 p.m.	Lunch
12:30 p.m. – 1:45 p.m.	Concurrent Workshops A
1:45 p.m. – 2:15 p.m.	Break
2:15 p.m. – 3:30 p.m.	Concurrent Workshops B
3:30 p.m. – 3:45 p.m.	Break / Exhibit Hall Closes
3:45 p.m. – 5:00 p.m.	Concurrent Workshops C
5:00 p.m. – 6:30 p.m.	NCAOA Networking Reception and Silent Auction

Wednesday, February 26th

7:30 a.m. – 8:30 a.m.	Breakfast
8:30 a.m. – 9:30 a.m.	General Session
9:30 a.m. – 9:45 a.m.	Break
9:45 a.m. – 11:00 a.m.	Concurrent Workshops D
11:00 a.m. – 11:15 a.m.	Break
11:15 a.m. – 12:30 p.m.	Concurrent Workshops E
12:30 p.m. – 1:45 p.m.	Excellence in Aging Awards Luncheon, Conference Closing



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2025 NCAOA Sponsorship Levels and Benefits

Silver Level	\$1000	<ul style="list-style-type: none"> • Conference Exhibit Booth • One (1) Full Conference Registration • Conference Program Sponsor – Acknowledgement in printed program • Conference Event Sponsor: Workshop Sponsorship (introduction, materials on table) • Thank you in conference and awards programs • Annual Membership to NCAOA
Gold Level	\$1,500	<ul style="list-style-type: none"> • Conference Exhibit Booth • Two (2) Full Conference Registration • Conference Event Sponsor: Wednesday Breakfast Sponsor or Coffee Sponsor • Thank you in conference and awards programs • Annual Membership to NCAOA
Platinum Level	\$2,000	<ul style="list-style-type: none"> • Conference Exhibit Booth • Two (2) Full Conference Registrations • ½ page ad in conference program • Premier Conference Event Sponsorship: Opening Session or General Session Sponsor • Thank you in conference and awards programs; • Annual Membership to NCAOA
Diamond Level	\$2,500	<ul style="list-style-type: none"> • Conference Exhibit Booth • Three (3) Full Conference Registrations • Full-Page ad in conference program • Premier Conference Event Sponsorship: Tuesday Evening Event Sponsor with Opportunity to Address Attendees • Thank you in conference and awards programs • Annual membership to NCAOA
Conference Partner	\$5,000	<ul style="list-style-type: none"> • Conference Exhibit Booth • Four (4) Full Conference Registrations • Full-Page ad in conference program • Conference Partner Title; Logo listed on all promotional and print materials • Wednesday Awards Luncheon Sponsor: Opportunity to display a PowerPoint before the luncheon begins – Recognized and thanked from the podium – Recognized on signage during the luncheon – You may provide promotional materials at each attendee’s seat. • Thank you in conference and awards programs • Annual membership to NCAOA



Sponsorship Registration:

Our 2025 Sponsor Commitment form is available online -

Link to Sponsor Commitment Form: <https://lp.constantcontactpages.com/ev/reg/n535767>

Sponsorship Advertisement:

Artwork should be sent in .JPEG, .PNG or .PDF form to Nina Walters at nina@streamlinedbusiness.com by Friday, January 24th to be included in printed materials.

Sizes	Dimensions (width & depth)
Full Page (\$2,500 & \$5,000 Level)	7 ½" x 10"
1/2 Page (horizontal only) (\$2,000 Level)	7 ½ x 5"

Sponsorship Commitment Information:

Pay with Credit Card via PayPal using the online registration form.

If paying by check, make payable to: North Carolina Association on Aging and mail to P.O. Box 10341, Raleigh, N.C. 27605 along with a copy of your completed online form (will be emailed). Please contact Nina Walters at nina@streamlinedbuisness.com with any questions.

Conference Hotel Room Block:

A hotel room block has been set up at The Carolina Inn at the rate of **\$229.00 per night**. Reservations can be made by calling the hotel at (984) 276-1756 and asking for the room block, or by going online.

<https://www.hyatt.com/en-US/group-booking/RDUDC/G-NCAA>

The conference hotel is a beautiful updated historic property in the heart of Chapel Hill that is walking distance to many local restaurants and shops in the downtown area.

Thank you for your support!

The mission of the **North Carolina Association on Aging (NCAOA)** is to represent agencies and other professionals in the field of aging who provide home & community-based services, and advocate for quality programs which enable older adults and their families to live as independently as possible. Over 100 agencies and organizations throughout North Carolina are members of NCAOA.